



Serving the Communities of Cashiers, Glenville, Sapphire & Lake Toxaway

CASHIERS CROSSROADS - COMMUNITY BANNER DISPLAY

To improve the aesthetics and effectiveness of our community's ad hoc event banner display, a permanent, feature banner frame is located on the northwest corner of the Cashiers Crossroads. The design is coordinated with The Village Green's "Welcome to Cashiers" sign and landscaping and a professional pulley system have been installed.

Guidelines

The Cashiers Area Chamber maintains the schedule for banner hanging. Record your group's reservation by emailing info@cashiersareachamber.com. Email confirmation will be sent to you.

Approvals will be prioritized on a first come/first serve basis and on the length of time requested. In periods of high demand, banners may be rotated with the Chamber's onsite frame for maximum exposure and duration may be shortened to accommodate as many requests as possible. Banners may not be posted more than 14 days in advance.

Banners must be delivered to the Chamber offices at least 3 days prior to the scheduled date. The Chamber Staff will hang the banner on assigned day and remove the banner within 24 hours after the event. Banners will then be available for pickup at the Cashiers Chamber Office.

ALL BANNERS MUST BE EXACTLY 4' BY 12', HAVE 3" TOP AND BOTTOM ROD POCKETS (NO GROMMETS) AND INCLUDE WIND SLITS. NO EXCEPTIONS. POLES AND CONNECTIONS WILL BE PROVIDED AND WILL REMAIN ON SITE.

Call PlateauPro (828) 371-5780 for Banner Quotes.

Helpful Hints & Requirements for Messaging & Readability

- **INFORMATION** - Feature your event name, organization, location, date and contact information, including your website address. County regulations do not allow any commercialism. Non-profit activity information must be the predominant graphic!
- **FONT STYLE & SIZE** -- Use a boldface font 4" high or larger, contrast colors and sufficient spacing for readability
- **COLOR SCHEME** – Black, red or white lettering against a contrasting background will increase your visibility by more than 10%
- **CUSTOMIZATION** - Use adhesive vinyl lettering for dates or times for easy, cost-effective changes year to year (available through www.DIYLettering.com)
- **GRAPHICS** - Use 300 dpi high resolution graphics to avoid pixilation

For more information, contact Eli Ramirez, info@CashiersAreaChamber.com or call 828.743.5191.

www.Cashiers411.com